

Online platform for digital real estate investments KlickOwn enters into strategic partnership with Netfonds AG

Hamburg, 04 March 2020 - The Hamburg-based proptech start-up KlickOwn and Netfonds AG are launching a strategic cooperation in the field of digital, blockchain-based management and marketing of real estate investments. With this cooperation, Netfonds is taking a first step towards completely digital asset management and is counting on other asset classes also being able to be managed using blockchain technology in the future. The new KlickOwn platform will initially offer real estate assets in the form of digital real estate investments. Netfonds contributes its expertise as a regulatory service provider and assumes the regulatory function of the liability umbrella and the structuring and approval of the bonds managed on the blockchain. The first digital real estate investment will be offered as of today via the KlickOwn platform. Interested investors can register on the KlickOwn [website](#) and become a digital real estate investor with a minimum investment of 10 euros.

With the Netfonds Group, KlickOwn gains a leading financial platform for cooperation in the digital marketing of real estate projects. In cooperation with NSI Netfonds Structured Investments GmbH, a 100% subsidiary of Netfonds AG, real estate in Germany will be purchased and distributed via the new KlickOwn platform in the form of digital real estate investments.

KlickOwn will be one of the first companies in the world to enable private investors to invest in selected real estate projects completely digitally and with the help of state-of-the-art blockchain technology. The partnership with Netfonds gives KlickOwn access to more than 350 contractually bound partners and a strong distribution network.

KlickOwn Founder and Executive Director Alexander Braune is enthusiastic and explains: "The partnership with Netfonds is a significant milestone in our mission to democratize real estate investments and make them accessible to every investor. We are very pleased that we have gained such an experienced sales partner for our project. This will help us to align the KlickOwn platform with the wishes of our investors from the very beginning and gives us a strong sales DNA".

Investors can purchase digital property bonds via the KlickOwn [website](#), which are represented by so-called security tokens. KlickOwn uses the advantages of blockchain technology to enable particularly cost-effective and fast transactions. A separate digital real estate bond with corresponding BaFin-regulated security tokens will be issued for each real estate project. KlickOwn offers investors the opportunity to benefit from the opportunities of the real estate market in an uncomplicated way and with just a few mouse clicks. The advantages for investors arise primarily from the "investment class" (no subordinated loans as usual - the focus is on existing properties), the simplified form of investment and the fungibility.

"Thanks to the cooperation with Netfonds and the associated access to a strong distribution network, we can also offer our new form of investment in real estate to traditional investors. Our digital real estate investments offer investors the same advantages as a traditional bond, but we avoid typical components of a real estate issue such as global certificates or costly bank deposits. Instead, we focus on full transparency and flexibility. Our investors select their real estate investments independently and are not dependent on the performance of a fund manager, as is the case with open-ended real estate funds, for example. Instead, investors can conveniently view the digital capital investments via their KlickOwn user accounts", adds Wladimir Huber, also Founder and Executive Director of KlickOwn.

At the end of the subscription period, verified investors receive their shares in the digital real estate bonds via the Stellar Blockchain. Investments can be made on the KlickOwn platform from a minimum investment amount of 10 euros and are therefore accessible to everyone. All real estate bond holders will receive fixed interest payments. As a rule, the real estate bonds should have a term of three to ten years. The focus is primarily on high-yield residential and portfolio properties. The real estate bonds can be acquired by means of a classic SEPA bank transfer. All investors receive their own user accounts at KlickOwn, to which interest payments and special distributions are paid out regularly.

Peer Reichelt, Executive Director of Netfonds AG, is also pleased about the new partnership: "We have recognised the potential of blockchain issues with the advantages of direct management and brokerage of real estate investments and want to position ourselves together with KlickOwn in this promising and high-growth market segment. In addition, we are also using this opportunity to further expand the sales of our real estate division and to provide our partners with an additional sales channel. In KlickOwn, we have found a partner who has the technological prerequisites to build up this new digital business model.

For Netfonds, the cooperation with KlickOwn opens up a new distribution channel via the digital platform for the properties purchased by NSI Netfonds. Netfonds is thereby positioning itself for the expected future increase in token-based issues.

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About KlickOwn AG

KlickOwn AG operates a digital platform (www.klickown.com) that makes investing in real estate simple and transparent. The platform enables investors to invest in European real estate projects of other companies (real estate providers) in a completely digital and barrier-free way and by using blockchain technology. KlickOwn AG relies here on the use of the Stellar Blockchain, which enables the issuance of security tokens (tokenised bonds).

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About Netfonds Group

The Netfonds Group is a leading platform for administration, advice, transaction processing and regulation for the German financial industry. Under the finfire brand, the company provides its clients with a web-based technology platform that enables users from the financial industry to process financial market transactions fully, securely and, above all, in every respect in compliance with the relevant MiFID II requirements. The offering is tailored to the diverse requirements of the day-to-day business of investment companies, asset managers, financial advisors, specialist banks and insurance companies. Customers of Netfonds thus benefit from

the most modern software solution on the market, which significantly simplifies the advisory process, makes it more secure and enables product marketing to be tailored to the specific target group. With a total of more than 200 employees (as of 31.12.2019), the company generated sales revenues of approximately EUR 100 million in 2019. The shares of Netfonds AG are listed in m:access of the Munich Stock Exchange and tradable via XETRA.

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